

# Personal Luxury in Italy

July 2022

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Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

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E-commerce set to gain ground thanks to exclusive services and collections

Physical stores will maintain their importance in terms of adding value

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