

# Personal Luxury in Mexico

July 2022

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

### PROSPECTS AND OPPORTUNITIES

Super premium beauty and personal care set to be the big winner as consumers return to more active lifestyles

Writing instruments falling out of fashion as consumers go digital but gifting market could still offer some potential

Personal luxury adapting to an increasingly digital world

### CATEGORY DATA

Table 1 - Sales of Personal Luxury by Category: Value 2017-2022

Table 2 - Sales of Personal Luxury by Category: % Value Growth 2017-2022

Table 3 - NBO Company Shares of Personal Luxury: % Value 2017-2021

Table 4 - LBN Brand Shares of Personal Luxury: % Value 2018-2021

Table 5 - Distribution of Personal Luxury by Format: % Value 2017-2022

Table 6 - Forecast Sales of Personal Luxury by Category: Value 2022-2027

Table 7 - Forecast Sales of Personal Luxury by Category: % Value Growth 2022-2027

## Luxury Goods in Mexico - Industry Overview

### EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

### MARKET DATA

Table 8 - Sales of Luxury Goods by Category: Value 2017-2022

Table 9 - Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 11 - NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 12 - LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2022

Table 14 - Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/personal-luxury-in-mexico/report](http://www.euromonitor.com/personal-luxury-in-mexico/report).