

Pet Products in Brazil

May 2022

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

High increase in pet food prices impacts sales of pet products
Sustainability is a sales driver that is gaining more prominence
Larger-scale online shopping and stocking up

PROSPECTS AND OPPORTUNITIES

Development and greater diversity of products for cats
Care of pets' mental health likely to boost the market
More companies will move out of their core business, to try and benefit from the resilience of pet care

CATEGORY DATA

Table 1 - Sales of Pet Products by Category: Value 2017-2022
Table 2 - Sales of Pet Products by Category: % Value Growth 2017-2022
Table 3 - Sales of Pet Healthcare by Type: % Value 2017-2022
Table 4 - Sales of Other Pet Products by Type: % Value 2017-2022
Table 5 - NBO Company Shares of Pet Products: % Value 2017-2021
Table 6 - LBN Brand Shares of Pet Products: % Value 2018-2021
Table 7 - Distribution of Pet Products by Format: % Value 2017-2022
Table 8 - Forecast Sales of Pet Products by Category: Value 2022-2027
Table 9 - Forecast Sales of Pet Products by Category: % Value Growth 2022-2027

Pet Care in Brazil - Industry Overview

EXECUTIVE SUMMARY

Pet care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for pet care?

MARKET INDICATORS

Table 10 - Pet Populations 2017-2022

MARKET DATA

Table 11 - Sales of Pet Food by Category: Volume 2017-2022
Table 12 - Sales of Pet Care by Category: Value 2017-2022
Table 13 - Sales of Pet Food by Category: % Volume Growth 2017-2022
Table 14 - Sales of Pet Care by Category: % Value Growth 2017-2022
Table 15 - NBO Company Shares of Pet Food: % Value 2017-2021
Table 16 - LBN Brand Shares of Pet Food: % Value 2018-2021
Table 17 - NBO Company Shares of Dog and Cat Food: % Value 2017-2021
Table 18 - LBN Brand Shares of Dog and Cat Food: % Value 2018-2021
Table 19 - Penetration of Private Label in Pet Care by Category: % Value 2017-2022
Table 20 - Distribution of Pet Care by Format: % Value 2017-2022
Table 21 - Distribution of Pet Care by Format and Category: % Value 2022
Table 22 - Distribution of Dog and Cat Food by Format: % Value 2017-2022
Table 23 - Distribution of Dog and Cat Food by Format and Category: % Value 2022
Table 24 - Forecast Sales of Pet Food by Category: Volume 2022-2027
Table 25 - Forecast Sales of Pet Care by Category: Value 2022-2027
Table 26 - Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/pet-products-in-brazil/report.