

Premium and Luxury Cars in Italy

July 2022

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued recovery, but sales remain below pre-pandemic level
Audi moves close to the leader, Mercedes-Benz
Luxury car makers increase safety and improve the driving experience

PROSPECTS AND OPPORTUNITIES

Luxury cars set to recover sooner than premium
Electric will be the future for premium and luxury cars thanks to further launches
Government incentives and investment to drive the transition to green-powered cars

CATEGORY DATA

Table 1 - Sales of Premium and Luxury Cars: Value 2017-2022
Table 2 - Sales of Premium and Luxury Cars: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Premium and Luxury Cars: % Value 2017-2021
Table 4 - LBN Brand Shares of Premium and Luxury Cars: % Value 2018-2021
Table 5 - Forecast Sales of Premium and Luxury Cars: Value 2022-2027
Table 6 - Forecast Sales of Premium and Luxury Cars: % Value Growth 2022-2027

Luxury Goods in Italy - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for luxury goods?

MARKET DATA

Table 7 - Sales of Luxury Goods by Category: Value 2017-2022
Table 8 - Sales of Luxury Goods by Category: % Value Growth 2017-2022
Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022
Table 10 - NBO Company Shares of Luxury Goods: % Value 2017-2021
Table 11 - LBN Brand Shares of Luxury Goods: % Value 2018-2021
Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2022
Table 13 - Forecast Sales of Luxury Goods by Category: Value 2022-2027
Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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