

# Processed Fruit and Vegetables in Slovakia

November 2022

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## Processed Fruit and Vegetables in Slovakia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Frozen processed fruit and vegetables benefits from a healthy, versatile profile in 2022

Shelf stable fruit and vegetables feel the impact of changes in local consumer behaviour

Constrained household budgets and relaxation of travel policies lead to slower return to pre-pandemic levels for foodservice

#### PROSPECTS AND OPPORTUNITIES

Shelf stable beans set to benefit from changing lifestyle trends over the forecast period

Private label will continue to gain ground as value for money remains key for local consumers

Popularity of Asian cuisine will continue apace, as retailers dedicate more shelf space to Asian foodstuffs

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