

Refrigeration Appliances in Canada

February 2023

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Refrigeration Appliances in Canada - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

After a surge in sales in 2021, demand for refrigeration appliances declines amidst economic uncertainty in 2022

Retailers continue to implement price increases, putting pressure on consumers' wallets

Consumers continue to enjoy alcohol, driving sales of electric wine coolers/chillers

PROSPECTS AND OPPORTUNITIES

Little movement expected in sales of refrigeration appliances in the forecast period

Consumers will continue to demand extra storage in the form of small capacity freezers

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