

Refrigeration Appliances in Colombia

December 2022

Table of Contents

Refrigeration Appliances in Colombia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive sales growth in refrigeration appliances due to rising demand for fridge freezers

Samsung launches Bespoke, its new line of personalised, adaptable refrigerators

Industrias HACEB SA continues to lead sales, closely followed by Mabe de Colombia

PROSPECTS AND OPPORTUNITIES

Innovation, sustainability and promotions to be key elements for category sales growth

E-commerce to increase in importance for the distribution of refrigeration appliances

Hypermarkets to remain the leading distribution channel for refrigeration appliances

CATEGORY DATA

Table 1 - Sales of Refrigeration Appliances by Category: Volume 2017-2022

Table 2 - Sales of Refrigeration Appliances by Category: Value 2017-2022

Table 3 - Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022

Table 4 - Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022

Table 5 - Sales of Freezers by Format: % Volume 2017-2022

Table 6 - Sales of Freezers by Volume Capacity: % Volume 2017-2022

Table 7 - Sales of Fridge Freezers by Format: % Volume 2017-2022

Table 8 - Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022

Table 9 - Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022

Table 10 - Sales of Fridges by Volume Capacity: % Volume 2017-2022

Table 11 - NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022

Table 12 - LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022

Table 13 - NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022

Table 14 - NBO Company Shares of Freestanding Fridges: % Volume 2018-2022

Table 15 - Distribution of Refrigeration Appliances by Format: % Volume 2017-2022

Table 16 - Production of Refrigeration Appliances: Total Volume 2017-2022

Table 17 - Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027

Table 18 - Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027

Table 19 - Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027

Table 20 - Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

Consumer Appliances in Colombia - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET DATA

Table 21 - Sales of Consumer Appliances by Category: Volume 2017-2022

Table 22 - Sales of Consumer Appliances by Category: Value 2017-2022

Table 23 - Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 24 - Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 25 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 26 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 27 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 28 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 29 - Sales of Small Appliances by Category: Volume 2017-2022
Table 30 - Sales of Small Appliances by Category: Value 2017-2022
Table 31 - Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 32 - Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 33 - NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 34 - LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 35 - NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 36 - LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 37 - Distribution of Major Appliances by Format: % Volume 2017-2022
Table 38 - Distribution of Small Appliances by Format: % Volume 2017-2022
Table 39 - Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 40 - Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 41 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 42 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 43 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 44 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 45 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 46 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 47 - Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 48 - Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 49 - Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 50 - Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/refrigeration-appliances-in-colombia/report.