

Refrigeration Appliances in Mexico

December 2022

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Refrigeration Appliances in Mexico - Category analysis

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2022 DEVELOPMENTS

More time at home increases awareness of the importance of refrigeration appliances

Prices rise as production costs increase

Energy efficiency comes under the spotlight

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Samsung to invest USD500 million in increasing local production, as investors see potential in Mexico

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Mixed outlook for refrigeration appliances as economic pressures remain

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