

Refrigeration Appliances in Spain

December 2022

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Refrigeration Appliances in Spain - Category analysis

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2022 DEVELOPMENTS

Inflationary pressure squeezes consumers, driving a decline in demand

Amid a sharp rise in the price of electricity, consumers are now more concerned with energy efficiency

E-commerce continues to narrow the gap to appliances and electronics specialists

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Shrinking household size will boost demand for smaller fridges

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