Retail in the Czech Republic

March 2023

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PROSPECTS AND OPPORTUNITIES

Large format players will continue to expand into convenience stores. Private label penetration in forecourt retailers to drive non-fuel sales at petrol stations. Innovation to continue apace, with automatic stores being the way of the future.

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Supermarkets in the Czech Republic

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Leading chains expand into small towns and rural areas, while Iceland is a casualty of a challenging operating environment
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