

Rice, Pasta and Noodles in Chile

December 2022

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Rice, Pasta and Noodles in Chile - Category analysis

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2022 DEVELOPMENTS

Rice and pasta see falling consumption with less time at home to cook
Private label rice benefits from inflation due to offering lower prices
Traverso SA increases its value share in instant noodles with product innovation

PROSPECTS AND OPPORTUNITIES

Pasta set to remain popular due to price and wide availability
Empresas Carozzi SA will continue to lead due to its wide portfolio of products
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