

RTD Coffee in Estonia

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Table of Contents

RTD Coffee in Estonia - Category analysis

KEY DATA FINDINGS

2020 IMPACT

Rising demand for convenience fuelling interest among consumers
New product developments fuel dynamic growth within RTD coffee
Paulig Coffee Estonia takes the lead in off-trade value terms in 2020

RECOVERY AND OPPORTUNITIES

Prospects for on-trade sales remain bleak unless awareness rises
Increasingly hot summers bode well for sales of RTD coffee in the future
Improved positioning across more retail channels offers RTD coffee scope for growth

CATEGORY DATA

Table 1 - Off-trade Sales of RTD Coffee: Volume 2015-2020
Table 2 - Off-trade Sales of RTD Coffee: Value 2015-2020
Table 3 - Off-trade Sales of RTD Coffee: % Volume Growth 2015-2020
Table 4 - Off-trade Sales of RTD Coffee: % Value Growth 2015-2020
Table 5 - NBO Company Shares of Off-trade RTD Coffee: % Volume 2016-2020
Table 6 - LBN Brand Shares of Off-trade RTD Coffee: % Volume 2017-2020
Table 7 - NBO Company Shares of Off-trade RTD Coffee: % Value 2016-2020
Table 8 - LBN Brand Shares of Off-trade RTD Coffee: % Value 2017-2020
Table 9 - Forecast Off-trade Sales of RTD Coffee: Volume 2020-2025
Table 10 - Forecast Off-trade Sales of RTD Coffee: Value 2020-2025
Table 11 - Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2020-2025
Table 12 - Forecast Off-trade Sales of RTD Coffee: % Value Growth 2020-2025

Soft Drinks in Estonia - Industry Overview

EXECUTIVE SUMMARY

COVID-19 impact on soft drinks
COVID-19 country impact
Company response
Retailing shift
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Table 13 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2015-2020
Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2015-2020
Table 15 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2015-2020
Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2015-2020
Table 17 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2019
Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2019
Table 19 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2019
Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2019
Table 21 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2015-2020
Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2015-2020
Table 23 - Off-trade Sales of Soft Drinks by Category: Value 2015-2020
Table 24 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2015-2020
Table 25 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2015-2020
Table 26 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2015-2020
Table 27 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2016-2020

Table 28 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2017-2020

Table 29 - NBO Company Shares of Off-trade Soft Drinks: % Value 2016-2020

Table 30 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2017-2020

Table 31 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2015-2020

Table 32 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2015-2020

Table 33 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2015-2020

Table 34 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2020

Table 35 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2020-2025

Table 36 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2020-2025

Table 37 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2020-2025

Table 38 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2020-2025

Table 39 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2020-2025

Table 40 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2020-2025

Table 41 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2020-2025

Table 42 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2020-2025

Table 43 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2020-2025

Table 44 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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