

# Rtds in Spain

July 2022

Table of Contents

## Rtds in Spain - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Lifting of restrictions brings strong rebound for volume and value sales of RTDs

Various new products enter RTDs after the pandemic begins

Hard seltzers is a segment to watch following various new entrants in 2021

#### PROSPECTS AND OPPORTUNITIES

Growth throughout the forecast period as RTDs fit with several key consumer trends

Spirit-based drinks expected to be particularly popular

Further diversification expected within RTDs

#### CATEGORY DATA

Table 1 - Sales of RTDs by Category: Total Volume 2016-2021

Table 2 - Sales of RTDs by Category: Total Value 2016-2021

Table 3 - Sales of RTDs by Category: % Total Volume Growth 2016-2021

Table 4 - Sales of RTDs by Category: % Total Value Growth 2016-2021

Table 5 - Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021

Table 6 - Sales of RTDs by Off-trade vs On-trade: Value 2016-2021

Table 7 - Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 8 - Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021

Table 9 - GBO Company Shares of RTDs: % Total Volume 2017-2021

Table 10 - NBO Company Shares of RTDs: % Total Volume 2017-2021

Table 11 - LBN Brand Shares of RTDs: % Total Volume 2018-2021

Table 12 - Forecast Sales of RTDs by Category: Total Volume 2021-2026

Table 13 - Forecast Sales of RTDs by Category: Total Value 2021-2026

Table 14 - Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026

Table 15 - Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

## Alcoholic Drinks in Spain - Industry Overview

### EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

Chart 1 - Alcoholic Drinks Off-Trade Volume Sales Growth Scenarios: 2019-2026

Chart 2 - Alcoholic Drinks On-Trade Volume Sales Growth Scenarios: 2019-2026

Chart 3 - Alcoholic Drinks Impact of Soft Drivers on Off-Trade Volume Sales: 2019-2026

Chart 4 - Alcoholic Drinks Impact of Soft Drivers on On-Trade Volume Sales: 2019-2026

### MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Summary 1 - Number of On-trade Establishments by Type 2015-2021

## TAXATION AND DUTY LEVIES

Summary 2 - Taxation and Duty Levies on Alcoholic Drinks 2021

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 16 - Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

## MARKET DATA

Table 17 - Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 18 - Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 19 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 20 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 21 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 22 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 23 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 24 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 25 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 26 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 27 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2021

Table 28 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 29 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 30 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 31 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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## SOURCES

Summary 3 - Research Sources

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