

# Small Cooking Appliances in Italy

November 2022

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## Small Cooking Appliances in Italy - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Supply chain challenges and rising prices put pressure on volume sales

Coffee machines suffers a setback as consumers return to the workplace and foodservice outlets recover

Groupe SEB increases its share thanks to investments in new product development and marketing

#### PROSPECTS AND OPPORTUNITIES

Latest generation ovens could provide stiff competition to some small cooking appliances

HiSense launches light fryers

Sales of kettles set to benefit from increase in private holiday rentals, while sales of pod coffee machines are set to decline

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