

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Kingdom

July 2022

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## KEY DATA FINDINGS

### 2021 DEVELOPMENTS

Surge in demand for closed system single-use vapour products causes for concern for the wider industry  
Dominance of open system vaping questioned with continued rise in popularity of closed system products  
Distribution channels inexorably tied to open and closed system battle

### PROSPECTS AND OPPORTUNITIES

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