

# Soft Drinks Packaging in Indonesia

April 2023

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Soft drinks packaging market remains below pre-pandemic levels

Sales of RTD tea are driving the use of thin wall plastic containers and PET bottles

Downsizing in juice driven by price sensitivity of consumers

#### PROSPECTS AND OPPORTUNITIES

Coca-Cola runs the second edition of its recycling drive in Indonesia

Government initiatives to drive sales of larger pack sizes in bottled water

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