



# Soft Drinks Packaging in South Korea

April 2023

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Packaging volume sales grow due to strong performances by bottled water and carbonates

Ongoing at-home consumption driving sales of larger pack sizes

Clear, label-free packaging the latest sustainability innovation in bottled water

#### PROSPECTS AND OPPORTUNITIES

Sustained growth in e-commerce will further support sales of large pack sizes

PET bottles will continue gaining share in 2022-2027 helped by a strong performance by bottled water

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