

# Soft Drinks Packaging in the Netherlands

April 2023

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Despite sustained growth, soft drinks market remains below pre-pandemic levels

Metal beverage cans gaining share in carbonates

Sustainability remains a key topic in soft drinks packaging

#### PROSPECTS AND OPPORTUNITIES

New distribution channels in carbonates will likely boost sales of large pack sizes

Bottled water sales could suffer but will be supported by sustainable packaging

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