

Spirits in Bosnia and Herzegovina

June 2022

Table of Contents

Spirits in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Off-trade demand remains robust as on-trade consumption rebounds rapidly

Increased consumer confidence supports return to growth for brandy

E-commerce continues to gain importance in spirits distribution

PROSPECTS AND OPPORTUNITIES

Multiple factors likely to subdue growth in off-trade volume sales of spirits

Rachiu/rakija expected to show fastest growth in on-trade volume sales

Further advance of e-commerce should help lesser-known brands gain recognition

CATEGORY DATA

Table 1 - Sales of Spirits by Category: Total Volume 2016-2021

Table 2 - Sales of Spirits by Category: Total Value 2016-2021

Table 3 - Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 4 - Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 5 - Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 6 - Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 7 - Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 8 - Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 9 - GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 10 - NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 11 - LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 12 - Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 13 - Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 14 - Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 15 - Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

Alcoholic Drinks in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade
Duty free
Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 16 - Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 17 - Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 18 - Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 19 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 20 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 21 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 22 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 23 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 24 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 25 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 26 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 27 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 28 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 29 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 30 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 31 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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