

Sun Care in the Czech Republic

June 2022

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Sun Care in the Czech Republic - Category analysis

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2021 DEVELOPMENTS

Demand for sun care continues to decline as few people travel abroad
Private label becomes increasingly popular due to lower prices and higher quality
The Czech start-up Nafigate brings innovation to the product area

PROSPECTS AND OPPORTUNITIES

A fuller recovery anticipated from 2022 as the tourism industry recovers on a global scale
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DISCLAIMER

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