



Super Premium Beauty and Personal Care in India

December 2021

Table of Contents

Super Premium Beauty and Personal Care in India - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Subdued demand for super premium skin care sales in 2021

Discounting continues in super premium fragrances

Competition to intensify within the e-commerce space

PROSPECTS AND OPPORTUNITIES

Weddings to aid recovery and propel growth

Store-based retailing to benefit super premium fragrances

Sales of super premium colour cosmetics to improve due to increasing mobility

CATEGORY DATA

Table 1 - Sales of Super Premium Beauty and Personal Care by Category: Value 2016-2021

Table 2 - Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 3 - NBO Company Shares of Super Premium Beauty and Personal Care: % Value 2016-2020

Table 4 - LBN Brand Shares of Super Premium Beauty and Personal Care: % Value 2017-2020

Table 5 - Distribution of Super Premium Beauty and Personal Care by Format: % Value 2016-2021

Table 6 - Forecast Sales of Super Premium Beauty and Personal Care by Category: Value 2021-2026

Table 7 - Forecast Sales of Super Premium Beauty and Personal Care by Category: % Value Growth 2021-2026

Luxury Goods in India - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 - Sales of Luxury Goods by Category: Value 2016-2021

Table 9 - Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 - NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 - LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 - Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/super-premium-beauty-and-personal-care-in-india/report.