

# Sweet Spreads in Costa Rica

November 2022

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## Sweet Spreads in Costa Rica - Category analysis

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#### 2022 DEVELOPMENTS

Muted volume growth, as inflation dampens sales

Local value-for-money players out in front

Health concerns among higher income consumers push growth of nut-only options, and clean ingredients in spreads

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Moderate constant value growth over forecast period

Cannabis likely an emerging ingredient over the forecast period

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