

Sweet Spreads in Germany

February 2023

Table of Contents

Sweet Spreads in Germany - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Jams and preserves retains relevant presence despite dip in 2022

Honey shortages arise due to broad economic challenges

Health and sustainability dominate consumer choices

PROSPECTS AND OPPORTUNITIES

Alternatives to chocolate spreads likely to expand the local market

Honey to develop and evolve as a more specialist product

Jams and preserves to increase fruit content for healthier and more natural appeal

CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2017-2022

Table 2 - Sales of Sweet Spreads by Category: Value 2017-2022

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 5 - Sales of Jams and Preserves by Leading Flavours: Rankings 2017-2022

Table 6 - NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 7 - LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 8 - Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 9 - Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 10 - Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 11 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 12 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

Cooking Ingredients and Meals in Germany - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 19 - Penetration of Private Label by Category: % Value 2017-2022

Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

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SOURCES

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