

Tobacco Free Oral Nicotine in Canada

June 2021

Table of Contents

Tobacco Free Oral Nicotine in Canada - Category analysis

KEY DATA FINDINGS

2020 IMPACT

Health Canada takes compliance and enforcement actions to halt entry of nicotine pouches
Pandemic provides consumption occasions for novelties like tobacco free oral nicotine
Tobacco free oral nicotine draws interest in line with search for “reduced-risk” products

RECOVERY AND OPPORTUNITIES

Product alignment with public health mandates offers some optimism for a move to legal status
Growing restrictions on e-vapour products likely to hinder development of tobacco free oral nicotine
Tobacco free oral nicotine may develop along the lines of experiences and tastes that smokers may enjoy

Tobacco in Canada - Industry Overview

EXECUTIVE SUMMARY

COVID-19 impact on tobacco
COVID-19 country impact
Company response
Retailing shift
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
Legislative overview
Summary 1 - Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Plain packaging
Point-of-sale display bans
Smoking in public places
Flavoured tobacco product ban
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 - Number of Adult Smokers by Gender 2015-2020

MARKET DATA

Table 2 - Sales of Tobacco by Category: Volume 2015-2020
Table 3 - Sales of Tobacco by Category: Value 2015-2020
Table 4 - Sales of Tobacco by Category: % Volume Growth 2015-2020
Table 5 - Sales of Tobacco by Category: % Value Growth 2015-2020
Table 6 - Forecast Sales of Tobacco by Category: Volume 2020-2025
Table 7 - Forecast Sales of Tobacco by Category: Value 2020-2025
Table 8 - Forecast Sales of Tobacco by Category: % Volume Growth 2020-2025
Table 9 - Forecast Sales of Tobacco by Category: % Value Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tobacco-free-oral-nicotine-in-canada/report.