

Tobacco Free Oral Nicotine in Poland

June 2021

Table of Contents

Tobacco Free Oral Nicotine in Poland - Category analysis

2020 IMPACT

Tobacco in Poland - Industry Overview

EXECUTIVE SUMMARY

COVID-19 impact on tobacco

COVID-19 country impact

Company response

Retailing shift

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 - Number of Adult Smokers by Gender 2015-2020

MARKET DATA

Table 2 - Sales of Tobacco by Category: Volume 2015-2020

Table 3 - Sales of Tobacco by Category: Value 2015-2020

Table 4 - Sales of Tobacco by Category: % Volume Growth 2015-2020

Table 5 - Sales of Tobacco by Category: % Value Growth 2015-2020

Table 6 - Forecast Sales of Tobacco by Category: Volume 2020-2025

Table 7 - Forecast Sales of Tobacco by Category: Value 2020-2025

Table 8 - Forecast Sales of Tobacco by Category: % Volume Growth 2020-2025

Table 9 - Forecast Sales of Tobacco by Category: % Value Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tobacco-free-oral-nicotine-in-poland/report.