

Tobacco Free Oral Nicotine in the Philippines

June 2021

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Tobacco Free Oral Nicotine in the Philippines - Category analysis

KEY DATA FINDINGS

2020 IMPACT

Consumer knowledge of tobacco free oral nicotine remained negligible in 2020

E-commerce presented widest product assortment

Tobacco free oral nicotine products positioned to help consumers quit smoking

RECOVERY AND OPPORTUNITIES

Limited opportunities for robust development in the forecast period

Tobacco in the Philippines - Industry Overview

EXECUTIVE SUMMARY

COVID-19 impact on tobacco

COVID-19 country impact

Company response

Retailing shift

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

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