

Tobacco in Algeria

July 2022

Table of Contents

[Tobacco in Algeria](#)

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through media (television, radio, billboards, consumer press, trade press, cinema, etc.)

Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 - Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 2 - Sales of Tobacco by Category: Volume 2016-2021

Table 3 - Sales of Tobacco by Category: Value 2016-2021

Table 4 - Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 5 - Sales of Tobacco by Category: % Value Growth 2016-2021

Table 6 - Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 7 - Forecast Sales of Tobacco by Category: Value 2021-2026

Table 8 - Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 9 - Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 - Research Sources

[Cigarettes in Algeria](#)

KEY DATA FINDINGS

2021 DEVELOPMENTS

Increased excise tax continues to impact demand for cigarettes

Growing shift of smokers to more affordable cigarettes

New brand launches help to sustain interest in cigarettes

PROSPECTS AND OPPORTUNITIES

Cigarettes is expected to continue recording healthy growth over the forecast period

High-tar cigarettes set to continue to dominate volume sales

Mid-priced brands are expected to remain the most appealing to Algerian smokers

TAXATION AND PRICING

Taxation rates

Summary 3 - Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 4 - Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 10 - Sales of Cigarettes: Volume 2016-2021

Table 11 - Sales of Cigarettes by Category: Value 2016-2021

Table 12 - Sales of Cigarettes: % Volume Growth 2016-2021

Table 13 - Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 14 - Sales of Cigarettes by Blend: % Volume 2016-2021

Table 15 - Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 16 - Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 17 - Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 18 - Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 19 - NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 20 - LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 21 - Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 22 - Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 23 - Forecast Sales of Cigarettes: Volume 2021-2026

Table 24 - Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 25 - Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 26 - Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 27 - Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 28 - Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 29 - Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 30 - Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 31 - Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

Cigars, Cigarillos and Smoking Tobacco in Algeria

KEY DATA FINDINGS

2021 DEVELOPMENTS

Reopening of on-trade outlets leads to a bounce-back in demand for smoking tobacco

Demand for cigars and cigarillos remains low

Absence of novelties in cigars and smoking tobacco

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos category size to continue shrinking

Growth for smoking tobacco will be sustained by pipe tobacco demand

Algerian dinar depreciation is set to hamper smoking tobacco growth

CATEGORY DATA

Table 32 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021
 Table 33 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021
 Table 34 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021
 Table 35 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021
 Table 36 - Sales of Cigars by Size: % Volume 2016-2021
 Table 37 - NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021
 Table 38 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021
 Table 39 - NBO Company Shares of Cigars: % Volume 2017-2021
 Table 40 - LBN Brand Shares of Cigars: % Volume 2018-2021
 Table 41 - NBO Company Shares of Smoking Tobacco: % Volume 2017-2021
 Table 42 - LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021
 Table 43 - NBO Company Shares of Pipe Tobacco: % Volume 2017-2021
 Table 44 - LBN Brand Shares of Pipe Tobacco: % Volume 2018-2021
 Table 45 - Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021
 Table 46 - Distribution of Smoking Tobacco by Format: % Volume 2016-2021
 Table 47 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026
 Table 48 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026
 Table 49 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026
 Table 50 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Algeria

KEY DATA FINDINGS

2021 DEVELOPMENTS

E-vapour products record strong value growth as smokers switch from cigarettes
 Prices hikes and illicit trade undermine the performance of e-vapour products
 Illicit trade continues to impact smokeless tobacco

PROSPECTS AND OPPORTUNITIES

Smokeless tobacco is set to remain popular in Algeria
 Smokeless tobacco continues to be shaped by loose US-style moist snuff
 Vapour products industry expected to become more organised in Algeria

CATEGORY INDICATORS

Table 51 - Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 52 - Sales of Smokeless Tobacco by Category: Volume 2016-2021
 Table 53 - Sales of Smokeless Tobacco by Category: % Volume Growth 2016-2021
 Table 54 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021
 Table 55 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021
 Table 56 - Sales of E-Liquids by Nicotine Strength: % Value 2019-2021
 Table 57 - NBO Company Shares of Smokeless Tobacco: % Volume 2017-2021
 Table 58 - LBN Brand Shares of Smokeless Tobacco: % Volume 2018-2021
 Table 59 - NBO Company Shares of E-Vapour Products: % Value 2017-2021
 Table 60 - LBN Brand Shares of E-Vapour Products: % Value 2018-2021
 Table 61 - Distribution of Smokeless Tobacco by Format: % Volume 2016-2021
 Table 62 - Distribution of E-Vapour Products by Format: % Value 2016-2021
 Table 63 - Forecast Sales of Smokeless Tobacco by Category: Volume 2021-2026
 Table 64 - Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2021-2026
 Table 65 - Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026
 Table 66 - Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tobacco-in-algeria/report.