

# Traditional Grocery Retailers in Brazil

February 2022

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## Traditional Grocery Retailers in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Challenging year for traditional grocery retailers amidst high inflation and lower consumer spending  
Social isolation creates new competitors for stores in residential areas  
Competition from multiple store-based channels impairs performance of traditional grocery retailers

#### PROSPECTS AND OPPORTUNITIES

Traditional grocery retailers to face challenges to recovery  
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