

# Traditional Grocery Retailers in Latvia

April 2022

Table of Contents

## Traditional Grocery Retailers in Latvia - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Lockdown trends lift category value

Structural problems still limiting growth in traditional grocery

E-commerce evolution helps offset category decline

#### PROSPECTS AND OPPORTUNITIES

Post-pandemic world set to return category to decline, but scope for more targeted approach as work models change

Lidl's arrival set to ramp up pressure further for traditional grocery retailers

Sustainability trends may offer potential

#### CHANNEL DATA

Table 1 - Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 - Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 - Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 4 - Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 5 - Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 6 - Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 7 - Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 8 - Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

## Retailing in Latvia - Industry Overview

### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce sees lift off on the back of the pandemic

Lidl set to upend retailing in Latvia

What next for retailing?

### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 - Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Ligo and Jani – midsummer days

Christmas and the New Year

Back to school

Payments

Delivery and collections

Emerging business models

### MARKET DATA

Table 9 - Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 10 - Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 11 - Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 12 - Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 13 - Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 14 - Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 15 - Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 16 - Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 17 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 18 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 19 - Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 20 - Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 21 - Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 22 - Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 23 - Retailing GBO Company Shares: % Value 2017-2021

Table 24 - Retailing GBN Brand Shares: % Value 2018-2021

Table 25 - Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 26 - Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 27 - Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 28 - Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 29 - Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 30 - Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 31 - Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 32 - Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 33 - Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 34 - Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 35 - Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 36 - Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 37 - Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 38 - Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 39 - Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 40 - Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 41 - Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 42 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 43 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 44 - Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 45 - Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 46 - Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 47 - Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

## DISCLAIMER

## SOURCES

Summary 2 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

---

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/traditional-grocery-retailers-in-latvia/report](http://www.euromonitor.com/traditional-grocery-retailers-in-latvia/report).