

Traditional Grocery Retailers in Saudi Arabia

March 2022

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Traditional Grocery Retailers in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic accelerates downward trend in traditional grocery retail sales
Traditional grocery retailers squeezed by e-commerce and mounting inflationary pressure
Baqala Express delivery app seeks to provide traditional grocery retailers with access to e-commerce

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Dark stores will pose a mounting competitive threat to traditional grocery retailers
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Significant number of apparel and footwear specialist retail closures
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