

# Traditional Grocery Retailers in South Africa

February 2022

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## Traditional Grocery Retailers in South Africa - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Slow recovery for liquor stores as alcohol bans persist  
Pick 'n' Pay gives space to independent outlets  
Fintech offer support to traditional outlets

#### PROSPECTS AND OPPORTUNITIES

Easing of restrictions will support recovery of liquor stores  
Traditional grocery retailers to embrace technology  
Higher number of chained outlets will tap into the informal market

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Restructuring shakes up competitive landscape  
What next for retailing?

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