

# Traditional Grocery Retailers in the Czech Republic

April 2022

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## Traditional Grocery Retailers in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Traditional grocery retailers see a small recovery in 2021  
Taste for high-quality local food boosts sales  
Outlet numbers decline but shop local approach benefits some stores

#### PROSPECTS AND OPPORTUNITIES

Traditional grocery retailers could struggle as the cost of living rises  
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### EXECUTIVE SUMMARY

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