

# Travel in Hong Kong, China

October 2022

Table of Contents

## Travel in Hong Kong, China

### EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

Chart 1 - Inbound Receipts: 2022-2027

Chart 2 - Average Spend per Trip for Inbound Arrivals: 2022-2027

### MARKET DATA

Table 1 - Surface Travel Modes Sales: Value 2017-2022

Table 2 - Surface Travel Modes Online Sales: Value 2017-2022

Table 3 - Forecast Surface Travel Modes Sales: Value 2022-2027

Table 4 - Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 5 - In-Destination Spending: Value 2017-2022

Table 6 - Forecast In-Destination Spending: Value 2022-2027

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## Tourism Flows in Hong Kong, China

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Tourism flows remain capped by pandemic-related government policies

Inter-regional travel takes flight as neighbouring countries reopen borders

#### PROSPECTS AND OPPORTUNITIES

Recovery of inbound arrivals to pre-pandemic levels expected by 2026 with stronger reliance on Mainland China

Inter-regional travel to maintain its importance

### CATEGORY DATA

Table 7 - Inbound Arrivals: Number of Trips 2017-2022

Table 8 - Inbound Arrivals by Country: Number of Trips 2017-2022

Table 9 - Inbound City Arrivals 2017-2022

Table 10 - Inbound Tourism Spending: Value 2017-2022

Table 11 - Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 12 - Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 13 - Forecast Inbound Tourism Spending: Value 2022-2027

Table 14 - Domestic Trips by Destination: Number of Trips 2017-2022

Table 15 - Domestic Spending: Value 2017-2022

Table 16 - Forecast Domestic Spending: Value 2022-2027

Table 17 - Outbound Departures: Number of Trips 2017-2022

Table 18 - Outbound Departures by Destination: Number of Trips 2017-2022

Table 19 - Outbound Tourism Spending: Value 2017-2022

Table 20 - Forecast Outbound Departures: Number of Trips 2022-2027

Table 21 - Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 22 - Forecast Outbound Spending: Value 2022-2027

## Airlines in Hong Kong, China

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Local consumers adapt to the “new normal” and resume travel plans in 2022

Low cost carriers experience quicker rebound compared to full service operators

#### PROSPECTS AND OPPORTUNITIES

Recovery to pre-pandemic value sales levels expected by 2026 but passenger numbers will remain lower

Increasing focus to enhance capacity to facilitate closer ties between Hong Kong and Greater Bay Area

#### CATEGORY DATA

Table 23 - Airlines Sales: Value 2017-2022

Table 24 - Airlines Online Sales: Value 2017-2022

Table 25 - Airlines: Passengers Carried 2017-2022

Table 26 - Airlines NBO Company Shares: % Value 2017-2021

Table 27 - Non-Scheduled Carriers Brands by Key Performance Indicators 2022

Table 28 - Low Cost Carriers Brands by Key Performance Indicators 2022

Table 29 - Full Service Carriers Brands by Key Performance Indicators 2022

Table 30 - Forecast Airlines Sales: Value 2022-2027

Table 31 - Forecast Airlines Online Sales: Value 2022-2027

## Lodging (Destination) in Hong Kong, China

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Luxury and upscale hotels continue to drive category’s recovery in Hong Kong

Rising popularity of more experiential lodging as alternative to hotel staycations

#### PROSPECTS AND OPPORTUNITIES

Recovery to pre-pandemic value sales levels by 2024 for hotels, while other types of lodging will take longer

Increasing focus on technological adoption to improve efficiency and enhance guest experiences in hotels

#### CATEGORY DATA

Table 32 - Lodging Sales: Value 2017-2022

Table 33 - Lodging (Destination) Online Sales: Value 2017-2022

Table 34 - Hotels Sales: Value 2017-2022

Table 35 - Hotels Online Sales: Value 2017-2022

Table 36 - Other Lodging Sales: Value 2017-2022

Table 37 - Other Lodging Online Sales: Value 2017-2022

Table 38 - Lodging (Destination) Outlets: Units 2017-2022

Table 39 - Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 40 - Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 41 - Hotels NBO Company Shares: % Value 2017-2021

Table 42 - Hotel Brands by Key Performance Indicators 2022

Table 43 - Forecast Lodging (Destination) Sales: Value 2022-2027

Table 44 - Forecast Lodging (Destination) Online Sales: Value 2022-2027

Table 45 - Forecast Hotels Sales: Value 2022-2027

Table 46 - Forecast Hotels Online Sales: Value 2022-2027

Table 47 - Forecast Other Lodging Sales: Value 2022-2027

Table 48 - Forecast Other Lodging Online Sales: Value 2022-2027

Table 49 - Forecast Lodging (Destination) Outlets: Units 2022-2027

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Online intermediaries record improving growth, leveraging staycation trend

Offline intermediaries picking up recovery in second half of 2022

### PROSPECTS AND OPPORTUNITIES

Booking via intermediaries expected to see quicker recovery, especially in lodging and packages

Permanent shift to online for business travel bookings whereas offline intermediaries remain relevant for leisure travel

### CATEGORY DATA

Table 50 - Booking Sales: Value 2017-2022

Table 51 - Business Travel Sales: Value 2017-2022

Table 52 - Leisure Travel Sales: Value 2017-2022

Table 53 - Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 54 - Forecast Booking Sales: Value 2022-2027

Table 55 - Forecast Business Travel Sales: Value 2022-2027

Table 56 - Forecast Leisure Travel Sales: Value 2022-2027

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/travel-in-hong-kong-china/report](http://www.euromonitor.com/travel-in-hong-kong-china/report).