

Vending in Thailand

February 2022

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Vending in Thailand - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lockdowns result in significantly reduced footfall at key locations for vending machines
Leader Saha Pathanapibul loses value share due to its focus on train stations and roadside areas
Vending Plus benefits from its focus on such products as facemasks and smartphone chargers

PROSPECTS AND OPPORTUNITIES

Demand will recover as daily life normalises
Convenience stores set to install more vending machines
Contactless payment will increasingly become the norm

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Retailing in Thailand - Industry Overview

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Restrictions on movement drive surge in e-commerce
Tesco exits Thailand after almost a quarter of a century
What next for retailing?

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Informal retailing
Opening hours
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Physical retail landscape
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