

# Video Games in the US

May 2023

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## Video Games in the US - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Valve Steam Deck is a disruptor  
Engagement with mobile games sticks, but spending sees little movement  
AR/VR headsets has a disappointing year

#### PROSPECTS AND OPPORTUNITIES

Innovation and expansion expected for hand-held consoles  
Outlook for AR/VR headsets brought back to reality  
Still-high engagement in gaming could indicate continued enthusiasm post-pandemic

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