

# Wearable Electronics in Norway

August 2022

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Health and wellness trend provides impetus to health- and fitness-specific devices  
Advanced new product development blurs the boundaries between activity and smart wearables  
Greater functionality and broad price points inform a shift to smart wearables

### PROSPECTS AND OPPORTUNITIES

Wider array of models across price points and greater functionality to give smart wearables an edge  
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