

# Wine in Tunisia

July 2022

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## Wine in Tunisia - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Strong decline in wine consumption in 2021 due to pandemic restrictions and a poor harvest

Still white wine the most impacted category

Xylella Fastidiosa: a significant problem

#### PROSPECTS AND OPPORTUNITIES

Beneficial intervention by the Ministry of Agriculture; however, price increases are set to constrain future growth

An attractive industry for farmers

A boost for champagne after the pandemic

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Opening hours

On-trade establishments

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