

Wipes in the Czech Republic

March 2023

Table of Contents

Wipes in the Czech Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wipes sees current value growth in 2022 as post pandemic hygiene awareness remains strong

Green trends continue apace in wipes in the Czech Republic

Retail landscape remains fragmented with private label player retaining the lead

PROSPECTS AND OPPORTUNITIES

Demand for wipes will be undermined by post-pandemic economic fragility

Baby wipes will see volume sales stagnate over forecast period

Moist toilet wipes expected to see significant growth thanks to increased activity from manufacturers and retailers

CATEGORY DATA

Table 1 - Retail Sales of Wipes by Category: Value 2017-2022

Table 2 - Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 3 - NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 4 - LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 5 - Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 6 - Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

Tissue and Hygiene in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 7 - Birth Rates 2017-2022

Table 8 - Infant Population 2017-2022

Table 9 - Female Population by Age 2017-2022

Table 10 - Total Population by Age 2017-2022

Table 11 - Households 2017-2022

Table 12 - Forecast Infant Population 2022-2027

Table 13 - Forecast Female Population by Age 2022-2027

Table 14 - Forecast Total Population by Age 2022-2027

Table 15 - Forecast Households 2022-2027

MARKET DATA

Table 16 - Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 18 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 19 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 20 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

Table 21 - Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 22 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 23 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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