

Yoghurt and Sour Milk Products in Chile

September 2022

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Yoghurt and Sour Milk Products in Chile - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health awareness continues to boost demand for low-fat and high-protein yoghurt
Plant-based yoghurt driven by innovation, but does not stop growth in dairy yoghurt
Innovation is a key factor in a highly competitive category

PROSPECTS AND OPPORTUNITIES

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More launches of plant-based products expected, but dairy yoghurt will still grow
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DISCLAIMER

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