

# Yoghurt and Sour Milk Products in North Macedonia

September 2022

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## Yoghurt and Sour Milk Products in North Macedonia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Positive volume growth in yoghurt and sour milk products despite rising unit prices  
Demand for free from lactose yoghurt and sour milk products continues to increase  
The range of products available in sour milk products continues to expand

#### PROSPECTS AND OPPORTUNITIES

Solid growth expected in yoghurt and sour milk products over the forecast period  
Rising health and wellness trend to boost the category's overall performance  
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