**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

The pandemic-induced spending spree slows down in 2022
Urban households boost sales of plants, but challenge the overall landscape
Local player retains its lead while Ikano Corp remains in fourth place

**PROSPECTS AND OPPORTUNITIES**

Home delivery challenges, slow the growth of e-commerce
Pots and planters and indoor plants drive retail volume sales
Sustainability shapes innovation, aligning with consumers growing demands

**CATEGORY DATA**

Table 1 - Sales of Gardening by Category: Value 2017-2022
Table 2 - Sales of Gardening by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Gardening: % Value 2018-2022
Table 4 - LBN Brand Shares of Gardening: % Value 2019-2022
Table 5 - Distribution of Gardening by Format: % Value 2017-2022
Table 6 - Forecast Sales of Gardening by Category: Value 2022-2027
Table 7 - Forecast Sales of Gardening by Category: % Value Growth 2022-2027

**Home and Garden in Malaysia - Industry Overview**

**EXECUTIVE SUMMARY**

Home and garden in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for home and garden?

**MARKET DATA**

Table 8 - Sales of Home and Garden by Category: Value 2017-2022
Table 9 - Sales of Home and Garden by Category: % Value Growth 2017-2022
Table 10 - NBO Company Shares of Home and Garden: % Value 2018-2022
Table 11 - LBN Brand Shares of Home and Garden: % Value 2019-2022
Table 12 - Distribution of Home and Garden by Format: % Value 2017-2022
Table 13 - Distribution of Home and Garden by Format and Category: % Value 2022
Table 14 - Forecast Sales of Home and Garden by Category: Value 2022-2027
Table 15 - Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

**DISCLAIMER**

**SOURCES**

Summary 1 - Research Sources

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