EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

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What next for consumer appliances?

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DISCLAIMER

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Dishwashers in China

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Companies escalate innovation efforts to ensure product differentiation
Siemens maintains its lead, while domestic brands see sales skyrocket

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Robam and Fotile cement their leading positions amidst sales downturns

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Capitalisation on ready meals hype crucial for boosting sales of microwaves amidst downturn
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2022 DEVELOPMENTS
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PROSPECTS AND OPPORTUNITIES
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Demand for air conditioners yet to recover even during a hot summer
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