Dairy Packaging in China
September 2023
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KEY DATA FINDINGS

2022 DEVELOPMENTS

Return of COVID-19 lockdowns affects packaging unit volumes in dairy in 2022
Pandemic-induced health concerns drive demand for fresh milk
Shaped liquid cartons continue to gain pack type share in yoghurt

PROSPECTS AND OPPORTUNITIES

Plastic pouches to see the fastest forecast period growth
Sustainability expected to influence packaging developments over the forecast period

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