Rice, Pasta and Noodles in Kazakhstan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Healthy volume growth in instant noodles
Demand for pasta does not fall, despite rising prices.
Price increases for rice dampens volume demand

PROSPECTS AND OPPORTUNITIES
Increased demand for premium brands of instant noodles
Expanding food consumption opportunities for pasta
Further price increase for rice in short term

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Staple Foods in Kazakhstan - Industry Overview

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