Savoury Snacks in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Savoury snacks sees an improved performance in 2023
Nuts, seeds and trail mixes recovers from its strong decline in 2022
The dish-to-snack trend drives meat snacks to continue its robust momentum

PROSPECTS AND OPPORTUNITIES

Demand for spicy flavours and the health trend will drive growth for meat snacks and seafood snacks
Rice snacks to maintain stable growth for the next five years

Summary 1 - Other Savoury Snacks by Product Type: 2023

CATEGORY DATA

Table 1 - Sales of Savoury Snacks by Category: Volume 2018-2023
Table 2 - Sales of Savoury Snacks by Category: Value 2018-2023
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Snacks in China - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
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MARKET DATA

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DISCLAIMER

SOURCES

Summary 2 - Research Sources
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